

Key Populations Evidence in Action Webinar Series

The power of profit: How social enterprises promote sustainability and independence of HIV organizations led by key populations

August 21, 2024



Please introduce yourself in the chat



- Name
- Organization
- Country

Feel free to type your questions in the Q&A box or the Zoom chat feature at any point during today's session. We will have dedicated time to answer your questions.



Agenda

- **Welcome and Introduction**
Stephanie Turpin, EpiC/FHI 360
- **A Spotlight on Social Entrepreneurs**
- **Discussion**
 - Stephanie Turpin, EpiC/FHI 360
 - Manoj Pardeshi, Network of Maharashtra by People Living with HIV/AIDS, India
 - Manisha Dhakal, Blue Diamond Society, Nepal
- **Audience Questions**
- **Closing Remarks**
Stephanie Turpin, EpiC/FHI 360



Social Entrepreneurs

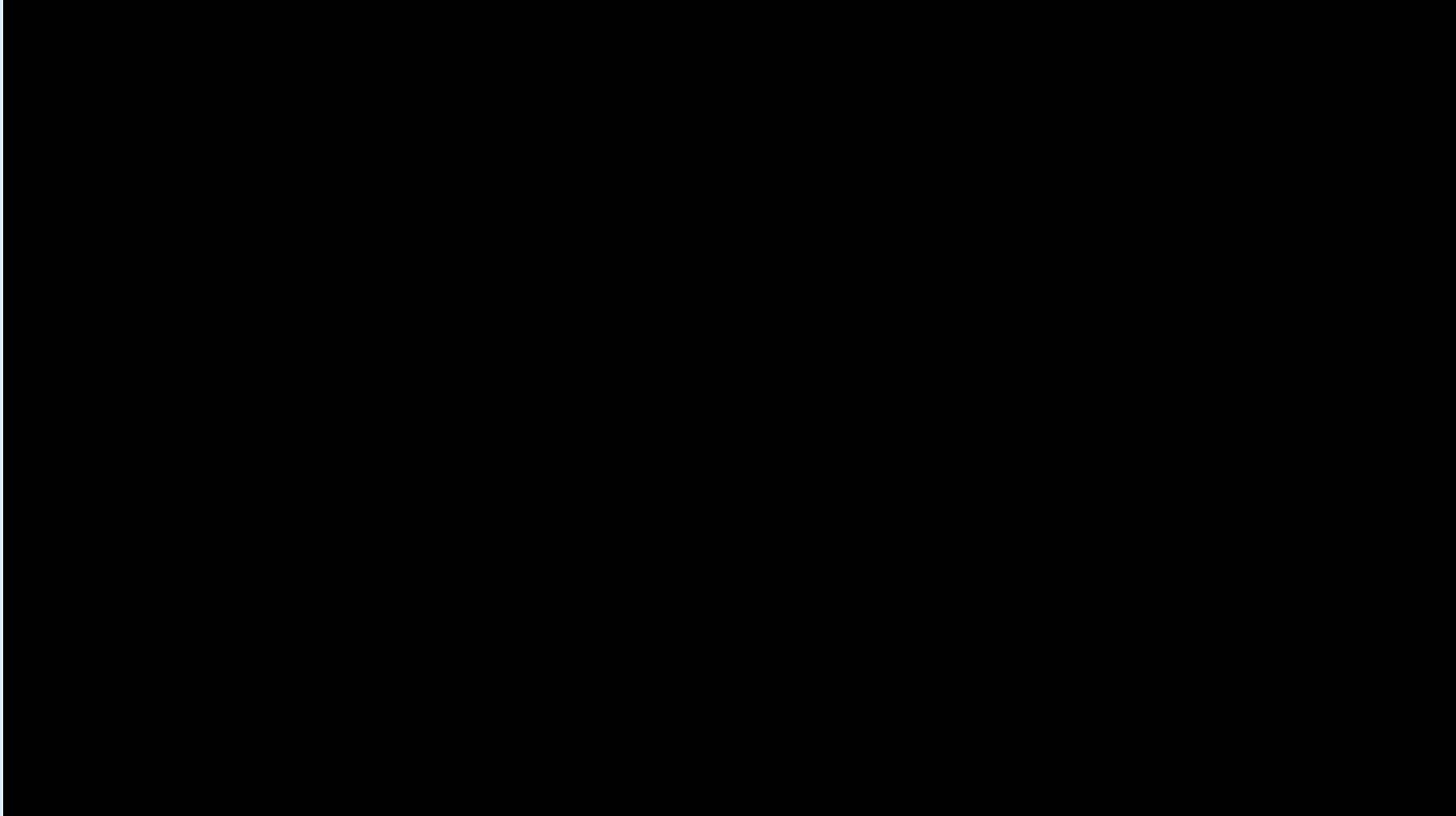


Manoj Pardeshi
Network of Maharashtra
by People Living with
HIV/AIDS
India

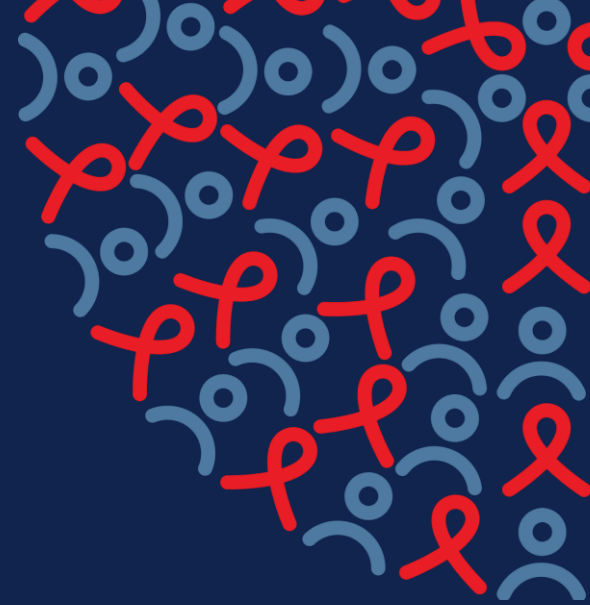


Manisha Dhakal
Blue Diamond Society
Nepal

A Spotlight on Social Entrepreneurs



Tools & Resources



EpiC Tools and Resources

Sustainable Funding Primer



EpiC Tools and Resources

Social Enterprise Readiness Assessment

The graphic features a dark blue background with various white and red icons representing business and technology, such as a laptop, a smartphone, a bar chart, a clock, and a magnifying glass. In the center, two stylized human figures are shown interacting with a large laptop. The text "Social Enterprise Readiness Assessment" is prominently displayed in white, with a subtitle below it: "A self-guided decision-making tool for nonprofit leaders". At the bottom, there are three logos: PEPFAR (with an American flag), USAID (with the text "FROM THE AMERICAN PEOPLE"), and EpiC (with the text "Meeting Targets and Maintaining Epidemic Control").

Social Enterprise Readiness Assessment

A self-guided decision-making tool for nonprofit leaders

PEPFAR

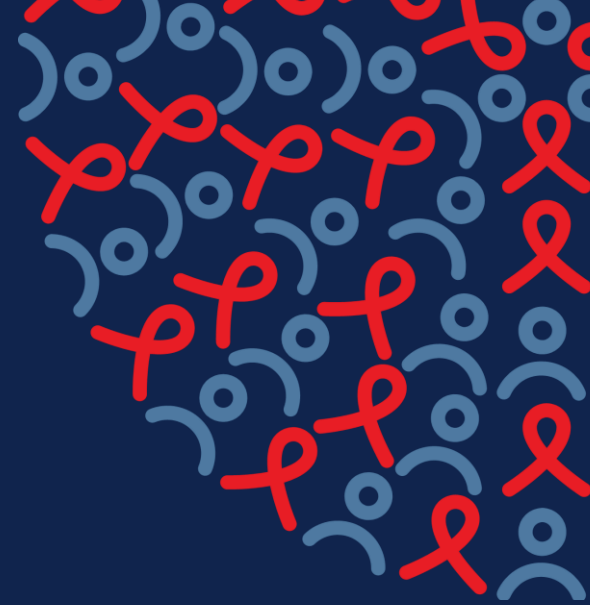
USAID
FROM THE AMERICAN PEOPLE

EpiC
Meeting Targets and
Maintaining Epidemic Control

EpiC Tools and Resources

Social Enterprise Business Planning Workbook

The cover of the "Social Enterprise Business Planning Workbook" features a dark blue background with an isometric illustration of business planning. The illustration includes a laptop with a person standing behind it, various charts and graphs, a building with columns, and several dollar signs and coins. The title "Social Enterprise Business Planning Workbook" is written in white, bold, sans-serif font. Below the title, the subtitle "An adapted lean canvas approach for nonprofit leaders launching social enterprises to impact the HIV response" is written in a smaller, italicized white font. At the bottom of the cover, there are three logos: PEPFAR (with an American flag), USAID (with the text "FROM THE AMERICAN PEOPLE"), and EpiC (with the text "Meeting Targets and Maintaining Epidemic Control").



Thank you!

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